

**Would you
ask a brand
consultant
to design a
book cover?**

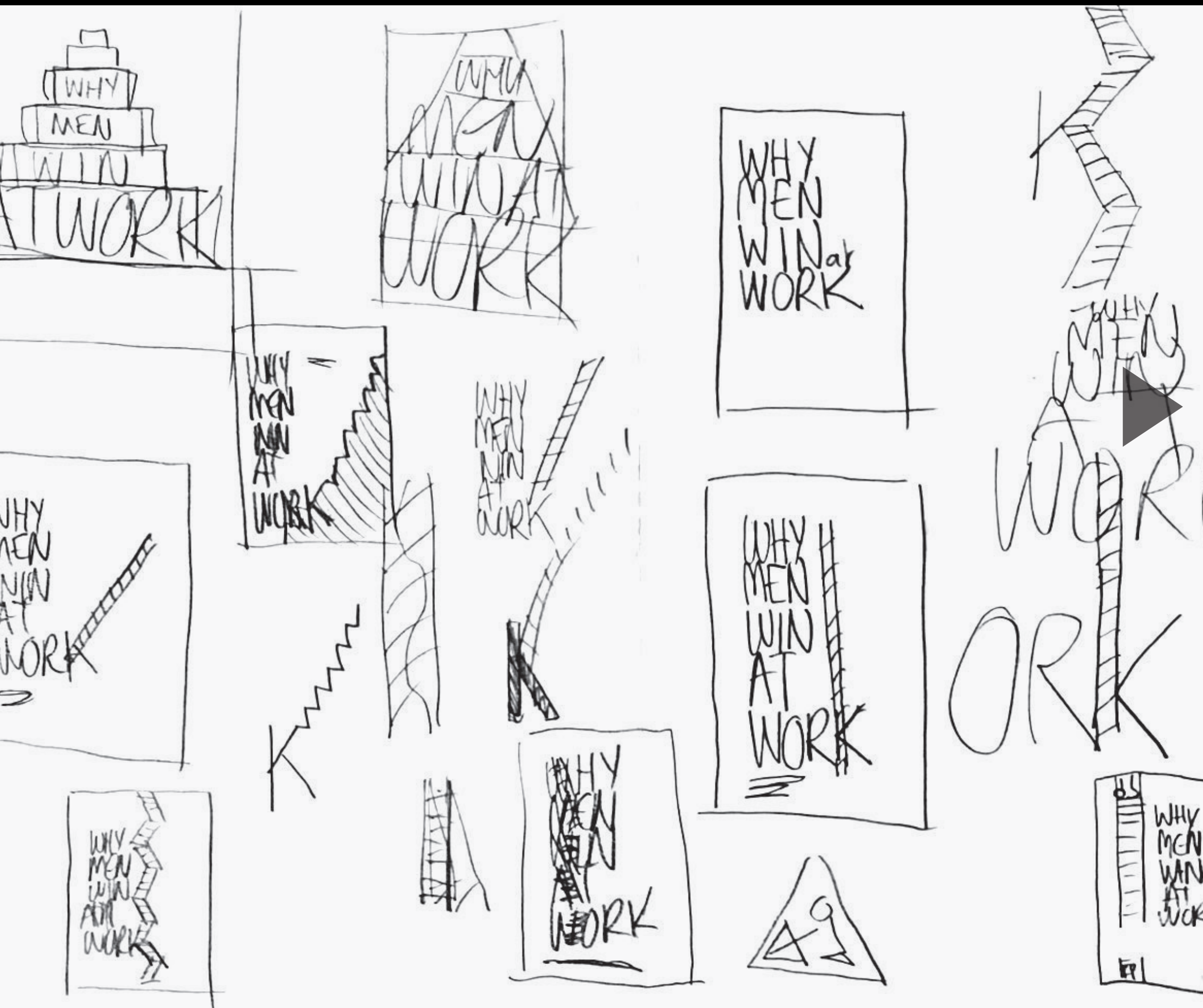


Issue

**Get a wide
audience to
engage with
an important
message**



Exploration



Development

WHY MEN WIN AT WORK

...and how we can make inequality history

GILL WHITTY-COLLINS



Refinement

WHY MEN WIN AT WORK

...and how we can make inequality history

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Exploration

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Solution

Wherever you work, whatever your gender,
this book is for you

WHY MEN WIN AT WORK

...and how we can make inequality history

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Get in touch

Making strategy inspiring

**Cover design by PIN Creative
Words by Gill Whitty-Collins**